



FOR IMMEDIATE RELEASE

SeQent Reports 4th Quarter Sales Wins

London, ON - Feb 3, 2007 - SeQent, the leading provider of real-time visualization solutions, recently announced its 4th quarter sales wins, including the following:

Kellogg's - The world's largest breakfast cereal producer and leading provider of convenience foods has purchased SeQent's Marquee Manager for their Muncy, Pennsylvania manufacturing operation.

Phelps Dodge - The world's leading producer of copper has purchased SeQent's Marquee Manager for their Bagdad, Arizona open pit mining facility.

Noble International - North America's largest laser welder, with facilities in the United States, Australia, and Mexico, has purchased SeQent's Marquee Manager for their Warren, Michigan facility.

Toyota Motor Corporation - One of the world's leading auto manufacturers has announced that the company will deploy SeQent's FirstPAGE product throughout its North American manufacturing operations.

According to Craig Resnick, Research Director, ARC Advisory Group, "Manufacturers are discovering that real-time visualization solutions can be an enabling technology to support their continuous improvement initiatives including lean, six sigma and kaizen. Real-time visualization solutions deliver the right information to the right people at the right time. SeQent is one of the leading providers of real-time visualization solutions."

About SeQent:

SeQent (formerly Plantwatch, Inc. and NETCON Technologies) drives cost savings and productivity improvements to enterprises by enabling real-time communication across the entire facility. SeQent bridges automation to people, empowering them to react immediately thereby preventing costly downtime and improving quality. SeQent is currently installed in over 350 facilities (Discrete and Process) by leading companies in automotive, heavy equipment, machining, food and beverage, CPG, and healthcare industries.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Hyundai, Toyota, Goodyear, Michelin, Noble Metals, Visteon, Abbott Laboratories, Heinz, Kellogg's, Kodak and Intel. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit www.seqent.com

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