



FOR IMMEDIATE RELEASE

Chrysler And General Motors To Purchase SeQent Products For New And Existing Plants

London, ON – May, 2008 – SeQent, the leading provider of innovative real-time condition monitoring, dispatch and visual management display solutions announces that Chrysler and General Motors have made further commitments to deploy their solutions. Under the sales agreements, Chrysler and GM will purchase SeQent software and hardware products for new and existing plants.

Chrysler – In support of Chrysler’s corporate commitment to quality – Chrysler has agreed to upgrade their aging paging infrastructure by purchasing 29 new paging transmitters. In addition, they have made a commitment to purchase the complete suite of FirstPAGE and Marquee Manager software products for the recently announced Phoenix program. The Phoenix program is Chrysler’s commitment to build two (2) new powertrain plants and retrofit an existing facility as part of a \$3 billion capital investment.

General Motors - GM has purchased three (3) additional licenses of Marquee Manager for their plants in Spring Hill, TN, Oshawa, ON and Kansas City, KS – as part of their Global Production Monitoring and Controls (GPM&C) system. It was recently announced that the Spring Hill plant would manufacturer the new 2009 Chevrolet Traverse, with production beginning in Q3 2008.

According to Scott Burns, founder and CTO of SeQent, “The Chrysler & GM sales are huge wins for SeQent. Not only do they represent significant revenue, they also show that the demanding automotive industry—an industry which has set the bar in business improvement and automation initiatives—continues to rely on SeQent products.”

About SeQent:

SeQent is a leading provider of real-time automated condition monitoring, dispatch, and visual display management solutions that accelerate decision making, improves productivity and quality - while increasing plant floor visibility. Utilizing the logic and business rules already set up in your PLC's or Data Collection and Reporting Systems -- SeQent sends real-time production, quality, maintenance information via a BlackBerrys®, cell phones, pagers, PDA's, LED & LCD displays.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Honda, Toyota, Heinz, Kellogg’s, Intel and John Deere. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit www.seqent.com

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