



FOR IMMEDIATE RELEASE

SeQent Releases *FirstPAGE* and *FirstPAGE* Alarm Manager Gateways for ODBC

London, ON - October 26, 2007 - SeQent, the leading provider of real-time visualization solutions, announced the release of two new gateways for ODBC compliant databases. These new products enable the polling of values from any ODBC compliant database, application of business rules against this data and dispatching a message directly to a messaging device or optionally raising an alarm for processing. These gateways enable you to send any value stored in an ODBC/SQL compliant database to one or more messaging devices.

Be informed with a detailed text message within seconds of a process/application event occurring wherever you are. Whether your data is stored in Oracle, SQL Server, Sybase, Ingres or DB2 you can use the *FirstPAGE* or *FirstPAGE* Alarm Manager Gateway for ODBC to forward this data to any text messaging devices.

Designed to satisfy the needs of a facility with a single database, architected to scale up to a multi-terabyte database facility, the FP Gateway for ODBC and FPAM Gateway for ODBC products can easily satisfy your alarming needs regardless of the size of your process.

Positioned as data monitoring tools, the *FirstPAGE* and *FirstPAGE* Alarm Manager Gateways for ODBC, when used in conjunction with *FirstPAGE* Server and *FirstPAGE* Alarm Manager Server, allow you to forward a message to an text messaging device when a process event occurs. A few customers using *FirstPAGE* and *FirstPAGE* Alarm Manager Server include; Chrysler Group, Ford Motor Company, Toyota, Visteon and Dofasco.

About SeQent:

SeQent (formerly Plantwatch, Inc. and NETCON Technologies) drives cost savings and productivity improvements to enterprises by enabling real-time communication across the entire facility. SeQent bridges automation to people, empowering them to react immediately thereby preventing costly downtime and improving quality. SeQent is currently installed in over 350 facilities (Discrete and Process) by leading companies in automotive, heavy equipment, machining, food and beverage, CPG, and healthcare industries.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Hyundai, Toyota, Goodyear, Michelin, Noble Metals, Visteon, Abbott Laboratories, Heinz, Kellogg's, Kodak and Intel. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit www.seqent.com

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