



FOR IMMEDIATE RELEASE

Ford Selects SeQent Products Marquee Manager and *FirstPAGE* in Their North American Plants

Troy, MI – December 29, 2007 – SeQent, the leading provider of innovative real-time condition monitoring, dispatch, and visualization software solutions, announced today that Ford Motor Company is proceeding with additional implementations of both Marquee Manager and *FirstPAGE* software products in several assembly and power-train manufacturing facilities in North America. The most recent implementation is the Kentucky Truck plant where the Ford F-450 super duty truck is produced. Both Marquee Manager (LED / ANDON Displays) and *FirstPAGE* (Wireless Messaging) are the Ford standard for handling all plant floor messaging and communication as part of their Factory Information System (FIS), which includes SeQent products and Activplant's performance management system (APMS).

Utilizing the logic and business rules already set up in APMS - the FIS solution sends real-time production, quality, and maintenance information via BlackBerrys®, cell phones, pagers, PDA's and LED displays. The business impact of this modular based system is increased productivity, improved quality, and a positive impact on human capital.

"Ford Motor Company is one of our oldest and most loyal customers. We are very pleased with how this partnership has evolved. We look forward to supporting Ford and doing our part to ensure that this world class manufacturing company continues to produce top quality vehicles." said, Scott Burns, Founder and CTO of SeQent.

According to Craig Resnick, Research Director, ARC Advisory Group, "Manufacturers are discovering that real-time visualization solutions can be an enabling technology to support their continuous improvement initiatives including lean, six sigma and Kaizan. Real-time visualization solutions deliver the right information to the right people at the right time. SeQent is one of the leading providers of real-time visualization solutions."

About SeQent:

SeQent (formerly Plantwatch, Inc. and NETCON Technologies) drives cost savings and productivity improvements to enterprises by enabling real-time communication across the entire facility. SeQent bridges automation to people, empowering them to react immediately thereby preventing costly downtime and improving quality. SeQent is currently installed in over 350 facilities (Discrete and Process) by leading companies in automotive, heavy equipment, machining, food and beverage, CPG, and healthcare industries.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Hyundai, Toyota, Goodyear, Michelin, Noble Metals, Visteon, Abbott Laboratories, Heinz, Kellogg's, Kodak and Intel. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit www.seqent.com

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