



## **FOR IMMEDIATE RELEASE**

### **SeQent Releases Marquee Manager Gateway for ODBC**

*London, ON - June 25, 2007* - SeQent, the leading provider of real-time visualization solutions, announced the release of Marquee Manager Gateway for ODBC. This new product allows polling of values for any ODBC compliant database, application of business rules to this data and message formatting on LED displays. It enables you to send any value stored in a ODBC/SQL compliant database to one or more displays. Be informed with a detailed display message within seconds of a process/application event occurring. Whether your data is stored in Oracle, SQL Server, Sybase, Ingres or DB2 you can use the Marquee Manager Gateway for ODBC to forward this data to marquee displays.

Designed to satisfy the needs of a facility with a single database, architected to scale up to a multi-terabyte database facility, the MM Gateway for ODBC can easily satisfy your alarming needs regardless of the size of your process.

Positioned as a data monitoring tool, the Marquee Manager Gateway for ODBC, when used in conjunction with Marquee Manager Server, allows you to inform a large audience when a process event occurs. A few customers using Marquee Manager Server include; Chrysler Group, Ford Motor Company, General Motors, Visteon and Kellogg's.

#### **About SeQent:**

SeQent (formerly Plantwatch, Inc. and NETCON Technologies) drives cost savings and productivity improvements to enterprises by enabling real-time communication across the entire facility. SeQent bridges automation to people, empowering them to react immediately thereby preventing costly downtime and improving quality. SeQent is currently installed in over 350 facilities (Discrete and Process) by leading companies in automotive, heavy equipment, machining, food and beverage, CPG, and healthcare industries.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Hyundai, Toyota, Goodyear, Michelin, Noble Metals, Visteon, Abbott Laboratories, Heinz, Kellogg's, Kodak and Intel. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit [www.seqent.com](http://www.seqent.com)

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