



FOR IMMEDIATE RELEASE

Plantwatch, Inc. and NETCON Technologies Become SeQent

Troy, MI – October 2, 2007 - SeQent is the new identity for the former companies of Plantwatch, Inc. and NETCON Technologies, both London, Ontario-based providers of distributed, real-time enterprise messaging and alert solutions. SeQent announced that the company recently opened its first US office to support its growth in Troy, Michigan. The new facility will accommodate Sales and Marketing staff as well as a Support team. SeQent's new office is approximately 3,200 sq ft and is located at 2701 Troy Center Drive, Suite 201, Troy, MI, 48084, United States. The new phone number is +1.248.244.7958 and fax +1.248.244.8031.

"We decided to open an office in Michigan to support our largest customers including all of the leading auto manufacturers, and Oakland County was the most attractive given the growth of high technology businesses in the County. We look forward to growing our organization in Michigan and to hiring local sales, marketing and support staff," said SeQent CEO Richard Cook.

"We are very excited to be able to attract investment from outside the country to Oakland County. In today's challenging economy, SeQent is delivering significant cost savings and productivity improvements to some of our largest companies. We believe that many businesses in Oakland County, especially those with lean initiatives, can benefit from their plant floor communication systems," said Oakland County Executive L. Brooks Patterson.

About SeQent:

SeQent (formerly Plantwatch, Inc. and NETCON Technologies) drives cost savings and productivity improvements to enterprises by enabling real-time communication across the entire facility. SeQent bridges automation to people, empowering them to react immediately thereby preventing costly downtime and improving quality. SeQent is currently installed in over 350 facilities (Discrete and Process) by leading companies in automotive, heavy equipment, machining, food and beverage, CPG, and healthcare industries.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Hyundai, Toyota, Goodyear, Michelin, Noble Metals, Visteon, Abbott Laboratories, Heinz, Kellogg's, Kodak and Intel. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit www.seqent.com

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