



FOR IMMEDIATE RELEASE

SeQent Announces the Availability of the VideoServer, a Transformational Product that Provides Connectivity to LCD Displays

London, Ontario – November 14, 2011 – SeQent (www.SeQent.com), the leading provider of innovative real-time Wireless Alarm & Event Dispatch, Andon-Visual Display Management and Wireless Kanban solutions announced the general availability of its newest product called the VideoServer. A key element of every successful business is communication with its employees. The VideoServer was designed with this specific goal in mind. Capable of displaying a wide range of information, the VideoServer allows you to deliver real-time content to staff on the plant floor, front or back office or outdoors on LCD displays.

When front ended by SeQent's Marquee Manager, the VideoServer provides the most reliable and robust industrial Andon solution in the marketplace providing connectivity to both LED and LCD displays. It has a variety of uses and may be implemented to display such things as material call, quality checks, system faults, OEE, health and safety messages, and even displaying a web page from weather service providers. Using the configuration editor tool allows you to easily create different templates (H&S, Maintenance, Quality, Production) that can be switched based upon an event or time. The VideoServer supports continuous improvement initiatives and the visual aspects of lean manufacturing right down to employee motivation.

"A couple of years ago we noticed a shift in the marketplace and a disruptive technology was emerging in the Industrial Andon market. Our customers were complaining of shrinking budgets and they were looking for a cheaper alternative to traditional LED displays. At the same time the costs of commercial LCD technology was on the decline and Industrial LCD's became a viable alternative to LED's. As a result, the VideoServer product was conceived" says Scott Burns, SeQent, Chief Technology Officer.

About SeQent

SeQent is a leading provider of real-time Wireless Alarm & Event Dispatch, Andon-Visual Display Management and Wireless Kanban solutions that accelerate decision making, improves productivity and quality — while increasing plant floor visibility and profitability. Utilizing the logic and business rules already set up in PLC's or Data Collection and Reporting Systems — SeQent sends real-time Facilities, IT Management, Production, Quality, Maintenance, IT Management information to Motorola TEAM VoWLAN smartphones, MOTOTRBO two-way radios, mobile phones, pagers, PDA's as well as LED & LCD displays.

In support of their Continuous Improvement initiatives SeQent's solutions are utilized by some of the world's largest manufacturers including: Abbott Nutrition, Chrysler, Ford Motor Company, General Motors, Honda, Intel, Kellogg's, SC Johnson, Toyota and WS Packaging. The company is privately held and is headquartered in London, Ontario. For more information visit: www.SeQent.com or e-mail: Sales@SeQent.com.

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