



[www.SeQent.com](http://www.SeQent.com)

## Overview

### About SeQent:

SeQent is the recognized world leader in plant floor messaging and visualization technology. With hundreds of installations worldwide SeQent's solutions help many of the world's largest manufacturers produce their products efficiently and to high quality standards. SeQent's product lines are sold through an extensive array of OEM private label and reseller agreements, partnerships with automation supplier sales channels and directly to end users.

SeQent has become the recognized expert in the field of plant floor messaging and visualization with partnerships and technology exchanges with industry giants such as Motorola and General Electric. OEM relationships with other industry leaders such as Adaptive Micro Systems, Electro-Matic and Activplant have rapidly expanded the SeQent installation base worldwide. Our customers include some of the largest discrete and process manufacturers in the world such as; Abbott Nutrition, Chrysler, Ford Motor Company, General Motors, Georgia Pacific, Honda, Intel, John Deere, Kubota, SC Johnson, Toyota and WS Packaging.

SeQent remains privately held and is headquartered in London, Ontario, Canada with offices in United States. SeQent is dedicated to creating and supporting the best messaging and visualization related products for the manufacturing industry. SeQent's sole focus of messaging and visualization solutions for the plant floor enable our industry-wide positioning as the leader in our field.

### History:

Plantwatch Inc. was founded in 1989 and quickly grew to become the largest supplier of text messaging hardware to the manufacturing industry. Focused on large implementations, the Plantwatch messaging hardware infrastructure was rapidly accepted as the corporate standard for Ford Motor Company, General Motors and Chrysler. With hundreds of installations in its first few years of operation Plantwatch's leading position in the industry was quickly solidified.

Concurrently, in 1991 NETCON Technologies Inc. was becoming the recognized leader in marrying text messaging technology with automated monitoring solutions. NETCON's solutions were designed from the ground up to manage large mission critical implementations with a focus on high volume, rapid throughput and 24x7 availability. With the advent of PC based HMI/SCADA in the mid 1990's NETCON became entirely focused on developing and delivering support for messaging on these platforms.

In 1997 a partnership was formed between the two companies to focus solely on plant floor messaging solutions. The Plantwatch messaging infrastructure, combined with the NETCON software connectivity to the plant floor were a natural compliment. By 2001 the two firms had merged and the rebranding to SeQent was formally completed in May 2006.

## SeQent Product Lines:

SeQent produces four main product lines to support its leadership in the plant floor messaging and visualization field. All product lines are highly scalable supporting the smallest facility with just a few staff to large multi-million square foot facilities with thousands of staff. SeQent's product lines assist manufacturers in both increasing throughput and improving quality by monitoring both the process and the product.

### FirstPAGE (FP)

The FirstPAGE product line consists of a core messaging server capable of supporting thousands of messages per hour to hundreds of messaging carriers. In addition standard gateways provide a point and click interface for gathering information from OPC DA & HDA, ODBC, SMTP and various other data sources. The supported device set of FirstPAGE has evolved continuously with support for alternatives to text messaging devices such as Text to Speech audio, E-Mail and databases With FirstPAGE Server and a combination of FirstPAGE Gateways a highly scalable network of automated messaging may be architected. Regardless of the messaging device being carried FirstPAGE can unify your communications to any staff member carrying a mobile phone, Blackberry, pager, PDA, SmartPhone or other messaging receiver.

### FirstPAGE Alarm Manager (FPAM)

The FirstPAGE Alarm Manager product line adds a sophisticated alarm and event management engine to our FirstPAGE product line. Adding FirstPAGE Alarm Manager Server and various FPAM Gateways allows thousands of alarms and events to be easily managed. FirstPAGE Alarm Manager is highly scalable with modular configuration options to support complex networks of alarm and event management Gateways are available for OPC/ODBC, HMI/SCADA products and building automation to facilitate the monitoring of your entire facilities operations. New gateways are continually in development with 3 new gateways released in 2007/2008. Fully automating message composition, alarm to messaging destination relationship and escalations are all facilitated with this product line. Privately labeled, the FPAM product line is embedded as a standard solution in many large software products.

### Marquee Manager (MM)

The Marquee Manager product line emerged from our customers demand for an Andon/Visualization solution as robust as our messaging infrastructure. Marquee Manager provides drivers for hundreds of marquees and Andon displays with new drivers being added yearly. SeQent's leadership position in the Andon market has allowed us to produce our own Andon control protocol which has been embraced by many of the major Andon display manufacturers. By leveraging Marquee Manager Server and related gateways, sophisticated Andon/Visualization implementations are reduced to a few days of effort rather than months. Controlling both audible, as well as visual indicators Marquee Manager allows you to build complex Andon implementations by selecting the best display vendor for each application. LED or LCD/Plasma, Marquee Manager can incorporate them all into one heterogeneous network with a few simple clicks. Privately labeled Marquee Manager is embedded as a standard solution in many product offerings.

### PlantCALL (PC)

PlantCALL is a combination of hardware and software which provides WiFi based call buttons with a local Andon light and LCD display. PlantCALL provides a standard OPC DA interface so any OPC compliant HMI, SCADA, ERP or MES system can implement manual operator input as easily as they monitor a PLC or CNC machine. Any facility with a WiFi network can incorporate call buttons in just a few days using PlantCALL.

## Key Contacts:

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