



FOR IMMEDIATE RELEASE

SeQent Announces Major Sales Win with WS Packaging Group

WS Packaging Group, Inc. has purchased SeQent's hardware and software messaging system and is currently deploying them corporately.

London, ON – May, 2009 – SeQent (<http://www.seQent.com>), the leading provider of innovative real-time condition monitoring, dispatch, and visualization solutions, announces that WS Packaging Group, Inc. has purchased a corporate license of *FirstPAGE Server*, *FirstPAGE Alarm Manager Server*, and *FirstPAGE Alarm Manager Gateway* for ODBC products. In addition, they are in the process of installing seventeen (17) In-House Paging systems for their seventeen (17) plants.

"SeQent has been selected as a strategic partner in support of the deployment of our Radius Solutions PECAS Vision ERP system," said Bill Challoner, Vice President Business and Market Development, WS Packaging Group. "The SeQent paging system and the PECAS Vision shop floor data collection system are part of our strategic ERP initiative. The addition of SeQent's paging system allows us to provide a better communication tool between our production floor and supporting departments, further enhancing our corporate LEAN programs."

According to Scott Burns, founder and CTO of SeQent, "When we started working with WS Packaging Group on this project, it was the first time that we had partnered with a company in the printing and packaging industry. Not surprising to us, the challenges with which they were confronted were identical to those that many of our existing customers deal with on a daily basis. Because we have a scalable decision support platform, we were able to design and build a solution that met 100% of their requirements... out of the box. We are grateful for the opportunity to work with WS Packaging Group and look forward to helping them raise the bar of their world-class manufacturing operations."

About WS Packaging Group, Inc.:

WS Packaging Group has more than 40 years of experience and is one of the largest printing and label converting operations in North America. It operates 17 manufacturing facilities and produces high-quality packaging products for customers ranging in size from small businesses to large, high-volume manufacturers and consumer product goods companies doing business locally, nationally, and in marketplaces worldwide.

For further information, please visit <http://www.wspackaging.com>

About SeQent:

SeQent is a leading provider of real-time condition monitoring, dispatch, and visual display management solutions that accelerate decision making and improves productivity and quality - while increasing plant floor visibility. Utilizing the logic and business rules already set up in your PLC's or Data Collection and Reporting Systems -- SeQent sends real-time facilities management, maintenance, quality, and production information via BlackBerrys®, cell phones, pagers, PDA's, and LED & LCD displays.

SeQent supports customers including Abbott Nutrition, Chrysler, Ford Motor Company, General Motors, Georgia Pacific, Heinz, Honda, Intel, John Deere, Kellogg's, Kubota, and Toyota. The company is privately held and is headquartered in London, Ontario with U.S. operations in Lake Orion, Michigan.

For further information, please visit <http://www.seQent.com>

Media Contact:

Mike Tuohy

SeQent

+1.248.236.0533

Mike.Tuohy@SeQent.com

###