



## FOR IMMEDIATE RELEASE

### SeQent Announces Major Sales Win With Georgia Pacific

Georgia-Pacific's Building Products Division has agreed to purchase SeQent's condition monitoring & dispatch and visual display management software solutions.

*London, ON – December, 2008* – SeQent, the leading provider of innovative real-time condition monitoring, dispatch and visualization solutions, announces after a successful Proof of Concept (POC) test, Georgia-Pacific and the corporate IT group have agreed to endorse its *FirstPAGE*, *FirstPAGE* Alarm Manager and Marquee Manager software products. The first division to purchase and deploy these solutions is the Building Products division which includes the Camden, Texas and Corrigan, Texas plywood mills.

"In today's ultra competitive and cash-strapped business environment where consumer spending is dramatically decreasing, it is imperative for manufacturing companies to look for new ways to improve their manufacturing operations," said Scott Burns, Founder and Chief Technology Officer of SeQent. "Georgia-Pacific is committed to continuous improvement and has looked to SeQent to help them implement a decision support platform that is integrated into their Data Collection System and other plant floor systems. Our solutions leverage and extend these applications to the floor - so operators can see efficiency targets, run rates, piece counts, and fault messages on their Blackberry's, Cell Phones and LED displays in real-time."

#### About Georgia-Pacific

Headquartered at Atlanta, Georgia-Pacific is one of the world's leading manufacturers and marketers of tissue, packaging, paper, building products, cellulose and related chemicals. The company employs approximately 50,000 people at 300 locations in North America, South America and Europe. Its familiar consumer tissue brands include Lotus®, Colhagar®, Delica®, Tenderly®, Nouvelle®, and the Vania® brand of personal care products in Europe, as well as Quilted Northern®, Angel Soft®, Brawny®, Sparkle®, Vanity Fair®, and the Dixie® brand of tableware in North America. For further information, visit [www.gp.com](http://www.gp.com)

#### About SeQent:

SeQent is a leading provider of real-time automated condition monitoring, dispatch, and visual display management solutions that accelerate decision making, improves productivity and quality - while increasing plant floor visibility. Utilizing the logic and business rules already set up in your PLC's or Data Collection and Reporting Systems -- SeQent sends real-time production, quality, maintenance information via a BlackBerrys®, cell phones, pagers, PDA's, LED & LCD displays.

SeQent supports customers including Chrysler, Ford Motor Company, General Motors, Honda, Toyota, Heinz, Kellogg's, Intel and John Deere. The company is privately held and is headquartered in London, Ontario with U.S. operations in Troy, Michigan.

For further information, please visit [www.seqent.com](http://www.seqent.com)

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