



## **FOR IMMEDIATE RELEASE**

### **SeQent TEAMS with Motorola**

London, ON - September 29, 2009 -SeQent (<http://www.SeQent.com>) announced today that it has been named as a Motorola PartnerSelect ISV partner. This partner program is offered to an elite group of software vendors who leverage Motorola's communications technology to help their customers operate more efficiently and therefore profitably. Initial interface development through the ISV program will focus on the new Motorola Total Enterprise Access & Mobility (TEAM) platform and its application to plant floor messaging and automation.

The PartnerSelect relationship provides reciprocal access to both product and architecture information between SeQent and Motorola as well as mutual access to the Motorola and SeQent labs for product validation. With these new resources, SeQent and Motorola products will rapidly be extended to exploit all the benefits the combined solution has to offer plant floor users.

Perry Snelgrove, Founder and Chief Architect of SeQent conveys, "Since our inception, SeQent software was intended to allow plant personnel mobility while being connected to and aware of critical production issues. Up until now using text devices such as pagers fulfilled only half of the requirements. The inception of Motorola's TEAM product will allow plant floor staff and management true mobility. The SeQent suite of products will ensure instant notification of issues that impact production. Two-way interaction via the TEAM handset will allow further corrective measures to be taken immediately upon receiving a production critical issue. The Motorola TEAM systems affordability and superior communications ability will take automated plant floor monitoring systems to the next level."

#### About SeQent

SeQent is a leading provider of real-time automated condition monitoring, dispatch, and visual display management solutions that accelerate decision making, improves productivity and quality — while increasing plant floor visibility. Utilizing the logic and business rules already set up in PLC's or Data Collection and Reporting Systems — SeQent sends real-time production, quality, maintenance information via a Motorola TEAM handsets, mobile phones, pagers, PDA's as well as LED & LCD displays.

SeQent's solutions are utilized by some of the world's largest manufacturers including: Ford Motor Company, General Motors, Georgia Pacific, Honda, Intel, Kellogg's, Kubota, Toyota and WS Packaging. The company is privately held and is headquartered in London, Ontario with U.S. operations in Michigan.

For further information visit: <http://www.seqent.com> or e-mail: [sales@seqent.com](mailto:sales@seqent.com).

#### About Motorola

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$30.1 billion in 2008.

For further information, please visit <http://www.motorola.com>.

All product and company names listed are trademarks or trade names of their respective companies.

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